

This Cookie Policy applies to all of Subaru Logistics’s websites (hereinafter the “Site”) for our products, services and promotional campaigns. The Site may collect certain information using cookies and similar technologies to analyze how visitors engage with the Site and to provide services or advertising targeted to each visitor.

1.What is a cookie?

A cookie is a small text file that is sent from a web server to the browser of your computer or mobile devices (collectively, a "device") and placed on your device's hard drive when you visit a website.

There are two types of cookies in general: first-party cookies and third-party cookies. First-party cookies on the Site are placed by Subaru Logistics. In most cases, these cookies are placed for visitors to use the functionality provided on the Site. On the other hand, third-party cookies on the Site are placed by a third party partnered with Subaru Logistics. For example, some third-party cookies may be used by Subaru Logistics and our third-party partners for improving the Site and optimizing advertising.

2.What are cookies used for?

(1) The above-mentioned cookies enable us to automatically identify your device when you browse the Internet in general or when you use a specific web service. This technology allows you to continue your previous browsing session and use services without entering the same information again. Storing of detailed settings including browsing history with cookies helps access our website faster and enhance the functionality of the browser.

(2) Subaru Logistics may use information collected on the Site through cookies and other similar technologies to analyze how you engage with our website, including site access, site traffic, and routing, and helps us improve the performance of the Site itself, enhancing our services offered through the Site. The main services Subaru Logistics uses on the Site are listed on (1) and (2) in the next section. Cookies sent by Subaru Logistics and each of the service providers on the Site are stored in each company's server, and the use of their cookies is subject to their own privacy policies. To find out about how to disable these services, please review (1) and (2) in the next section.

(3) Subaru Logistics may use behavioral targeting advertising on the Site and affiliated advertising service providers' sites. The main advertising services used by Subaru Logistics on the Site are listed on (1) and (2) in the next section. Cookies sent by Subaru Logistics and each of the advertising service providers on the Site are stored in each company's server, and the use of their cookies is subject to their own privacy policies. To find out about how to disable behavioral targeting advertising, please read (1) and (2) in the next section.

3.How do I decline services and cookies used by Subaru Logistics?

Information on how to deactivate the tools described in (2) and (3) in the previous section can be found at the following links. However, please note that if you delete all of these cookies, it may limit your experience on the Site and some of the products and services offered by other companies.

(1) Web Analytics tools

How to opt-out of Google Analytics

Subaru Logistics uses Google Analytics provided by Google LLC ("**Google**") on the Site to collect information.

Cookies used by this service do not collect or upload your personal information but are used as behavioral data to improve the Site.

If you would like to opt-out of Google Analytics on your browser, please click [here](#).

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